

## Christopher DiCenso Speaker's Profile



**CHRISTOPHER DICENSO** is the Managing Partner and Founder of Growth Strategy Partners LLC, a research based management consulting firm that drives revenue, profit and talent growth of entrepreneurial organizations.

Christopher was previously the founding member of PricewaterhouseCoopers' Northeast Region Middle Market Advisory Services Practice and a Director of Inc. Magazine's consulting practice, where much of his research into the growth practices of the Inc.500, the fastest growing private companies in the United States, initiated. Christopher began his consulting career with Deloitte & Touche and was one of the early members of Grant Thorton's Boston office consulting practice where he developed its national Business Process Reengineering methodology. Prior to consulting, Christopher spent over seven years in industry in handson leadership positions.

Christopher earned his MBA from Northeastern University's High Technology MBA program and a Bachelor of Science from Worcester Polytechnic Institute.



Christopher doesn't just want to fill a time slot. He wants to educate his audience while providing thought provoking, interactive and implementable actions. His outgoing personality, research and experience as a growth advisor and yearning to have each and every attendee leave with a few kernels of knowledge and wisdom makes him a very popular speaker.

#### **SPEAKING TOPICS**

Below is a sample of some of Christopher's topics.

TAKING YOUR BUSINESS TO THE NEXT LEVEL - THE 7 KEYS TO EFFECTIVE GROWTH Groundbreaking research and extensive experience have identified that there are 7 keys to building a sustained growth business. In this interactive session, Christopher will define the 7 Keys and provide each attendee with the ability to conduct a self assessment to identify how well their company is implementing each one.

#### **5 STEPS TO BUILDING TALENT IN YOUR ORGANIZATION**

The 'war on talent' is a common headline these days, yet it is estimated that over 67% of employees are misplaced in their job. In this session, Christopher will walk you through the 5 steps every organization should follow to strategically build talent in their organization and show you some very successful tools to improving the 'fit' of your current and future hires.

#### STRATEGIC GROWTH PLANNING FOR ENTREPRENEURIAL ORGANIZATIONS

How do you take the visions and ideas of success bouncing around in your head and translate them into actionable goals and strategies? Through a simplified yet robust planning process, Christopher will walk you through a proven process to build strategic tools and techniques to improve your growth performance.

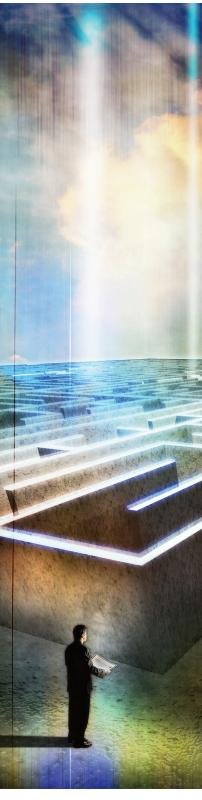
#### IMPROVING EXECUTION - IT'S NOT WHAT YOU KNOW ITS WHAT YOU DO.

How do you transform a company from being reactive to proactive? How do you build a culture of action, accountability and discipline? Learn what other successful organizations have done to become more action oriented and improve your ability to execute.

### OTHER TOPICS CHRISTOPHER CAN SPEAK ON:

- Defining your company's mission, vision and values
- Scaling your business through process improvement
- Linking your technology strategy to the business





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#### **SPEAKING CLIENTS**

- Bank of America
- Metal Powder Industries Federation
- Inc. Magazine
- Microsoft
- SunTrust Bank
- (Young) Entrepreneurs Organization
- PricewaterhouseCoopers
- MIT Birthing of Giants
- Greater Boston Manufacturing Partnership
- South Shore Chamber of Commerce
- Babson College
- Sunbelt Business Advisors
- Senior Executive Networking Group
- Contact Advocate
- Business Innovation and Growth Council
- The Center for Association Leadership

Growth Strategy Partners is a research based management consulting firm which diagnoses, designs and implements efficient growth strategies for entrepreneurial organizations. We accelerate the growth of our clients' revenues, profits and talent through the application of our 7 Keys to Growth, rapid implementation methodologies and delivered by accomplished consultants.

#### **CONTACT:**

Christopher DiCenso Managing Partner Growth Strategy Partners 100 Arrowhead Road, Suite 201 Marshfield, MA 02050 781.837.3276 CDiCenso@GrowthStrategyPartners.com "I have learned more in the past two days with you than in the past 10 years running my business."

Marlaine McCauley
 President
 Apex Facility Resources

"Chris' presentation on developing successful growth strategies was right on the money and enjoyable to hear. As a CEO of a growing company, this will really help us with the growth of our business."

"Great presentation!! The members really appreciated the relevancy to what is happening today and your knowledge of developing growth strategies."

- Robert M.Miller President & CEO Diaphorm Technologies, LLC - Len Rishkofski President Senior Executive Networking Group